

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Elections – Special Summary Revision of Electoral Rolls,2014 – Publicity – Scrolling in Television Channels – Payment of bills **Rs.42,135/-** to Rachana Television Private Limited, Hyderabad – Sanctioned – Orders – Issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No: 1113

Dated:19-03- 2014
Read the following:-

- Ref:- 1. Govt. Lr.No.3136/Elecs.E/A2/2013-6, dt:25-11-2013.
2. Govt. Lr.No.3136/Elecs.E/A2/2013-57, dt:21-12-2013
3. Govt. Lr.No.3577/Elecs.E/A2/2013-30, dt:22-01-2014
4. From M/s.Rachana Television Pvt Ltd(NTV), Hyderabad,
Invoice Nos.SR/2,376/13-14, dt.15.12.2013, SR/2,493/13-14,
dt.25.12.2013 and SR/2,848/13-14, dt.31.01.2014
5. G.O.Rt.No.730, Finance(Expr.GAD.I) Dept., dt.12.03.2014.

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ORDER:

In the letters 1st to 3rd read above, M/s. NTV, Hyderabad has been requested to telecast 250 scrolls through their channel, i.e, 100 Scrolls during the period from 28.11.2013 to 07.12.2013(10 scrolls per day) 50 Scrolls from 22-12.2013 and 23.12.2013 (25 scrolls per day) and 100 Scrolls from 7.00 a.m on 23.01.2014 to 1.00 pm on 25.01.2014 to create awareness among the citizens / electors. Accordingly, M/s NTV, Hyderabad has telecasted the scrolls and furnished the bills for an amount of Rs. **Rs.42,135/-** (Rs.16,854/- + Rs.8,457/- + Rs.16,854/-) including all taxes and requested for arranging payment.

2. After careful examination, Government hereby accord sanction for payment of **Rs.42,135/-** (Rupees Forty Two Thousand and One hundred and thirty five only) to M/s. Rachana Television Private Limited, Hyderabad towards the cost of telecasting 250 scrolls through their channel, i.e, 100 Scrolls during the period from 28.11.2013 to 07.12.2013(10 scrolls per day) 50 Scrolls from 22-12.2013 and 23.12.2013 (25 scrolls per day) and 100 Scrolls from 7.00 a.m on 23.01.2014 to 1.00 pm on 25.01.2014 to create awareness among the citizens / electors regarding Summary Revision of Photo Electoral Rolls, 2014 as detailed below:

Sl. No.	Invoice No. & Date	Total No. of Scrolls	Date of telecast	Time of telecast	Amount of Rs.
1	SR/2,376/13-14, dt.15.12.2013	Scroll-1(50)	28 th , 29 th & 30 th November & 1 st to 7 th of December 2013	7.00 a.m to 9.00 a.m	16,854-00
		Scroll-2 (50)	28 th , 29 th & 30 th November & 1 st to 7 th of December 2013	7.00 p.m to 9.00 p.m	
2	SR/2,493/13-14, dt.25.12.2013	Scrolls-50 (25 per day)	22 nd and 23 rd Dec,2013	7.00 a.m. to 4.00 p.m	8,427-00
2	SR/2,848/13-14, dt.31.01.2014	Scrolls-100 per day	23 rd to 25 th Jan,2014	7.00 a.m on 23 rd Jan,2014 to 1.00 p.m. on 25.01.2014	16,854-00
Total					42,135/-

3. The expenditure sanctioned in para 2 above shall be debited to “**2015 Elections - M.H 104 Charges for Lok Sabha and State Legislative Assemblies when held simultaneously – S.H (04) Conduct of elections to Loksabha and State Assembly – 260 Advertisements, Sales and Publicity Expenses**” and shall be met from the additional funds provided in the G.O.5th read above.

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4. The General Administration (Claims.C) Department are requested to credit the amount sanctioned in para 2 above in favour of **“M/s. Rachana Television Private Limited, Hyderabad, A/c No.911020052176145, Axis Bank, Jubileehills Branch, Hyderabad, IFS Code:UTIB0000030, MICR Code:500211004”**.

5. This order does not require the concurrence of Finance Department as per orders issued in the G.O.5th read above.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

V. VENKATESWARA RAO
ADDITIONAL CHIEF ELECTORAL OFFICER &
JOINT SECRETARY TO GOVERNMENT

To

The Senior Manager (Sales), Rachana Television Pvt. Ltd., Hyderabad

The General Administration (Claims.C) Department

The Pay & Accounts Officer, Hyderabad

The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad

The Accountant General, Andhra Pradesh, Hyderabad.

Finance (Expr.GAD.I/ BG.III) Department.

SF/SC.

//FORWARDED::BY ORDER//

SECTION OFFICER